BUSINESS OPPORTUNITIES   AV-2026-006   CONFIDENTIAL

Pre-Seed Stake, Investor Relations SaaS, Zurich

Off-market opportunity · Zurich, Switzerland

A pre-seed equity stake in a Zurich-based SaaS company that consolidates the investor relations work of listed companies on a single, AI-supported platform. The company has a validated product in pilot operation with first paying customers, a fully built cloud infrastructure and a founding team with more than 20 years of investor relations experience. It addresses small- and mid-cap listed companies, a segment underserved by established enterprise IR platforms.

INVESTMENT HIGHLIGHTS

- Addressable market of 57,598 listed companies worldwide; TAM USD 1.8 bn, SOM USD 90 m (company figures).
- SaaS model with a target ARPA of USD 30,000 per year and a gross margin of 75–80 %.
- Validated product with first paying customers and fully built, scalable AWS cloud infrastructure.
- Founding team with 20+ years of IR experience and work for 50+ listed companies.
- Capital already secured: CHF 900,000 non-dilutive bridge loan and CHF 1,200,000 convertible loans.
- Entry valuation well below established competitors, valued or acquired in the high hundreds of millions.

TRANSACTION STRUCTURE

Sector	SaaS, investor relations
Region	Zurich, Switzerland
Transaction Type	Pre-seed equity financing

BUSINESS & OPERATIONS

The company operates a cloud-based IR workspace that combines equity storyboard, investor CRM, content creation, omni-channel communication, campaign distribution, analytics, collaboration and compliance on one platform, replacing the fragmented tool stack most listed companies rely on today. Pricing runs from USD 850 (Data-Only) to USD 4,300 (Enterprise) per month, with usage-based add-ons for campaigns, messaging volume, AI tokens, events and compliance modules. The target ARPA is USD 30,000 per year at a gross margin of 75–80 %.

Market (company figures): TAM 57,598 listed companies (USD 1.8 bn); SAM 25,041 companies below USD 250 m market capitalisation (USD 780 m); SOM 500–3,000 customers (USD 90 m). A live prototype is in pilot operation with first paying customers; AWS infrastructure, a financial data API and a proprietary database of listed companies are in place. The core team covers product, engineering and design, supported by external design and engineering partners.

RISK CONSIDERATIONS

This is an early-stage investment with a corresponding risk of total loss. Market figures, traction and the pre-money valuation are based on the company's own documents and have not been verified externally. Established competitors include Q4 Inc. (acquired for CAD 257 m in 2024), EQS Group (market capitalisation approx. USD 430 m, July 2025) and Notified (acquired for USD 534 m in 2025); the company positions itself as faster, simpler and lower-priced for the small- and mid-cap segment.

The identity of the company is not disclosed at this stage. It is made known to qualified investors, together with data-room access, cap-table details and detailed documentation, upon execution of a non-disclosure agreement. Prospective investors are advised to conduct their own independent due diligence.

CONTACT

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